



# Strategic intelligence platform

PlanAI



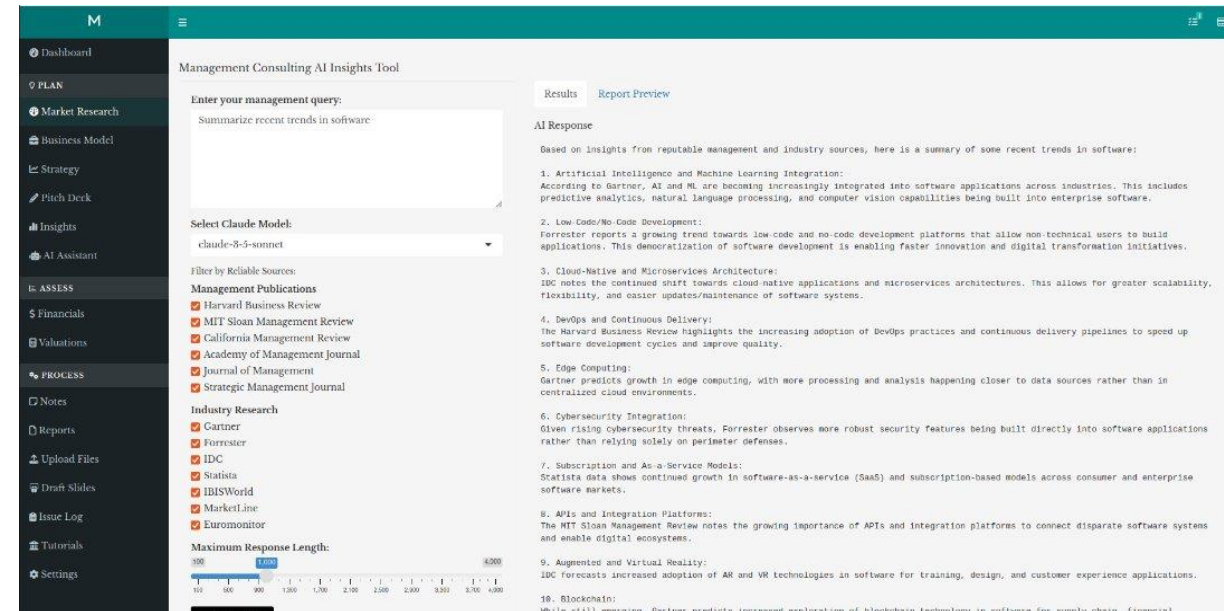
# Product overview

## Market Opportunity Scanner

- Real-time industry trend analysis using NLP on latest market reports
- Competitive intelligence dashboard with automated SWOT generation
- Opportunity identification algorithm highlighting underserved market segments
- Customizable market sizing calculator (TAM/SAM/SOM) with growth projections

## Business Model Architect

- Interactive business model canvas with AI validation of each component
- Revenue stream simulator testing multiple monetization strategies
- Value proposition optimizer suggesting improvements based on market data
- Cost structure analyzer with industry benchmarking





# Financial command center

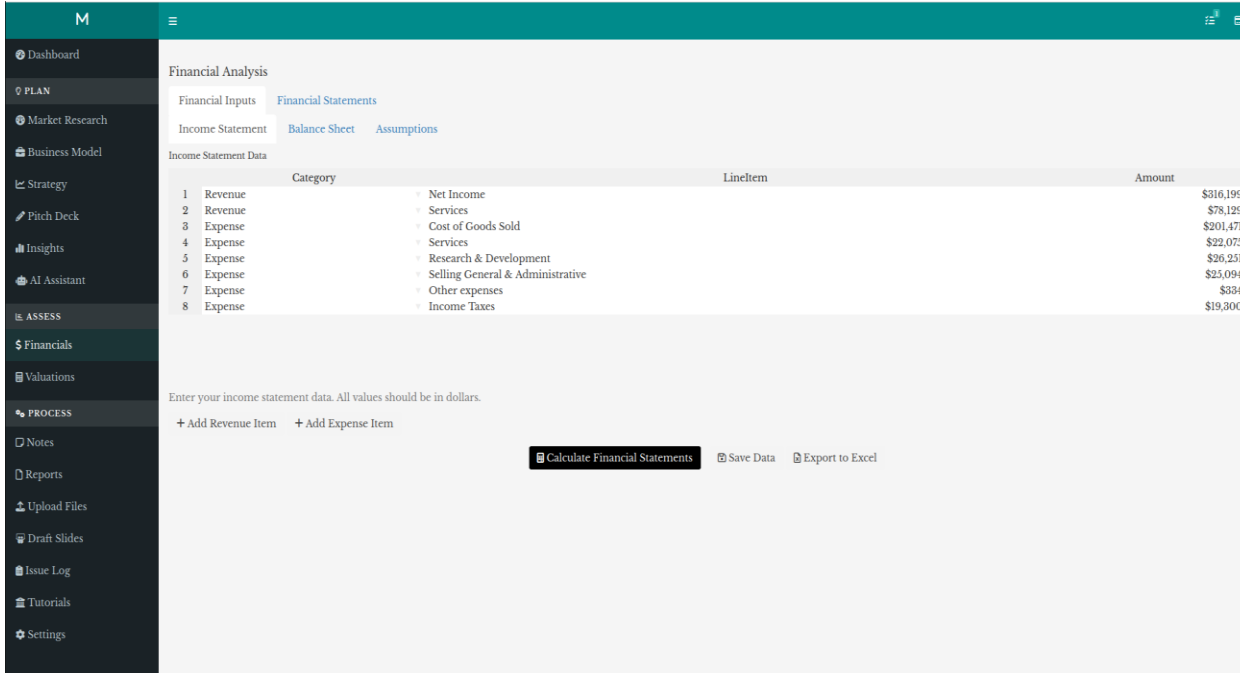
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# Product overview

## Dynamic Financial Modeling

- Automated P&L projections with customizable growth assumptions
- Cash flow forecasting with burn rate alerts and runway calculations
- Unit economics calculator with break-even analysis
- Investor-ready financial statement generator (compliant with GAAP standards)
- Conversational AI Accounting Assistant
- Natural language interface for financial data queries ("How's our Q2 cash burn rate?")
- Automated transaction categorization and reconciliation
- Proactive financial insights and anomaly detection
- Plain-language explanations of complex financial concepts and metrics
- Multiple valuation methodologies (DCF, comparable company analysis, VC method)
- Cap table management with scenario planning for funding rounds
- Investment return calculator (IRR, MOIC, ROI)
- Funding strategy advisor with investor matching algorithms



The screenshot displays the PlanAI Financial Analysis interface. The sidebar on the left contains navigation options: Dashboard, PLAN, Market Research, Business Model, Strategy, Pitch Deck, Insights, AI Assistant, ASSESS, Financials, Valuations, PROCESS, Notes, Reports, Upload Files, Draft Slides, Issue Log, Tutorials, and Settings. The main content area is titled 'Financial Analysis' and includes tabs for Financial Inputs, Financial Statements, Income Statement, Balance Sheet, and Assumptions. The 'Income Statement' tab is active, showing a table of income statement data. The table has columns for Category, Linchitem, and Amount. The data is as follows:

	Category	Linchitem	Amount
1	Revenue	Net Income	\$316,199
2	Revenue	Services	\$78,129
3	Expense	Cost of Goods Sold	\$201,471
4	Expense	Services	\$22,075
5	Expense	Research & Development	\$36,251
6	Expense	Selling General & Administrative	\$23,094
7	Expense	Other expenses	\$384
8	Expense	Income Taxes	\$19,300

Below the table, there is a prompt: 'Enter your income statement data. All values should be in dollars.' and two buttons: '+ Add Revenue Item' and '+ Add Expense Item'. At the bottom right, there are three buttons: 'Calculate Financial Statements', 'Save Data', and 'Export to Excel'.





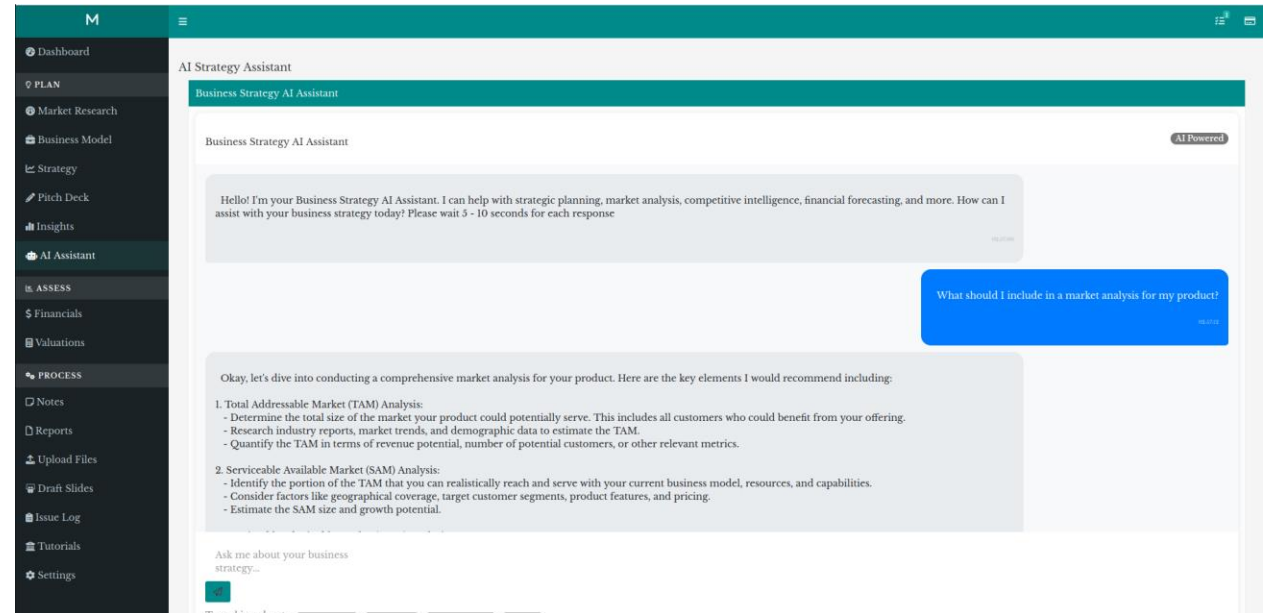
# Strategic planning workspace

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# Product overview

- Scenario Planning Engine
- Multi-variable scenario modeling with sensitivity analysis
- Risk assessment matrix with mitigation strategy suggestions
- Implementation Roadmap Builder
- Milestone planning with resource allocation recommendations
- Critical path analyzer identifying execution bottlenecks
- KPI dashboard with automated performance tracking
- Timeline visualization with dependencies and contingencies





# Collaboration & intelligence hub

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# Product overview

- Comment and feedback system with AI-powered summary
- Integration with project management tools
- Knowledge Management System
- Centralized document repository with intelligent tagging
- AI-powered search across all strategic assets
- Industry knowledge database with continuously updated insights
- Export functionality in multiple formats (PDF, PPT, Excel, HTML)

